

1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— REMARKS —

PLS CK AND CNE

NITRE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*43	W-F,M	9A-10A	THE DOCTORS	:30	\$125.00	10/24-10/29	4	1	4	\$500.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*44	W-F,M	11A-12P	THE VIEW	:30	\$150.00	10/24-10/29	4	1	4	\$600.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*45	TH-F	1035P-1105P	NIGHTLINE	:30	\$200.00	10/25-10/26	2	1	2	\$400.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*46	W-F,M	1135P-1205A	EXTRA	:30	\$150.00	10/24-10/29	4	1	4	\$600.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

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Daypart

Rep Order# 8872086 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 59771

Printed: 10/22/2012 11:10 AM
Last Received: 10/22/2012 10:50 AM
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C23C29
Buyer Patricia Dome
Phone#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C23C29
Flight Dates 10/17/2012 - 10/29/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*56	F	7p-8p	SHARK TANK	:30	\$1,800.00	10/26-10/26	1	1	1	\$1,800.00	
			Sales Remark:	V3 ADD TO SKED								
			V3 Added									
	*57	F	8p-9p	20/20 SPECT. ED	:30	\$1,800.00	10/26-10/26	1	1	1	\$1,800.00	
			Sales Remark:	V3 ADD TO SKED								
			V3 Added									
	*58	F	9p-10p	20/20	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
			Sales Remark:	V3 ADD TO SKED								
			V3 Added									
	*59	SU	6p-7p	AFHV	:30	\$2,200.00	10/28-10/28	1	1	1	\$2,200.00	
			Sales Remark:	V3 ADD TO SKED								
			V3 Added									
	*60	SU	7p-8p	ONCE UPON A TIME	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
			Sales Remark:	V3 ADD TO SKED								
			V3 Added									
	*61	SU	8p-9p	REVENGE	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
			Sales Remark:	V3 ADD TO SKED.								
			V3 Added									
	*62	SU	9p-10p	666 PARK AVE	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
			Sales Remark:	V3 ADD TO SKED.								
			V3 Added									

---REPORT TOTALS---

Report Totals: 33 / \$34,325.00

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---SALES MONTHLY TOTALS---

Oct 12: 59 / \$36,200.00 Nov 12: 16 / \$8,885.00

Sales Totals: 75 / \$45,085.00

Station Totals: 75 / \$45,085.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$225,425

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	31%
KSTU	11%	KTVX	20%	KUCW	0%	KUPX	0%	KUTV	38%
NTVX	0%								

Books MAY12
Demos RA35+